



Media Release

## **New Opportunities In TV Advertising Available Avation.net Inc offers opportunity to sell Avation banner and 'bug' ads on Thai TV Global Network, Bangkok**

SINGAPORE / BANGKOK (September 6, 2001) - Avation.net Inc. offers an opportunity for sales agents and agencies to sell TV banner and 'bug' ads on Thai TV Global Network, Bangkok (TGN). Presentations will be given on 14/9., 15/9. and 17/9. to demonstrate the product and to provide training. The venue is Thai TV Global Network, Conference Room, 10th Floor, New Building, Channel 5, Sanam Pao, Bangkok. Interested individuals and companies can register at: <http://www.avation.net> (by 12th September).

Avation( is an advertising service that delivers TV commercials. Avation advertisements differ from traditional TV spots as they run simultaneously with TV programs. At TGN, Avation features attractive text and graphics banners, and at a later stage 'bugs' (logo) advertisements. For global advertisers, Avation provides an innovative advertising vehicle to complete their advertising strategy for branding and positioning their products. Avation also attracts advertisers from the small and medium sized businesses who would like to avoid the high costs of traditional TV spots. Avation ads can conveniently be placed on TGN using the Internet.

On June 15, 2001, Avation signed a license agreement with the Royal Thai Army Radio & Television Station to offer Avation on Thai TV Global Network (TGN).The Avation system is already deployed at TGN, the commercial launch will be end of September 2001.

Individuals and advertising agencies, media buyers and companies interested in becoming an Avation Advertising Sales Agent on TGN please register at <http://www.avation.net> (by 12th September). Applicants should be computer literate.

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About Thai TV Global Network (TGN):

Thai TV Global Network is the first and only global satellite TV broadcasting station of Thailand.TGN, under the operation of the Royal Thai Army Radio & Television, provides 24-hour-programs broadcasting to 158 countries, via 6 satellites, with a technical reach of about 350 million viewers around the world. By employing state-of-the-art technology, TGN has been able to broadcast all facets of Thai life and activities including information, news, entertainment, and other aspects of Thai culture to viewers worldwide.

TGN has a primary reach of 3.7 million Thai viewers in Asia, Europe, America, Australia and Africa as well as a secondary audience of 3.3 million Laotian, Vietnamese and Cambodian viewers globally. Thai TV Global Network is the media choice for Thai people living abroad and provides a bond and community for Thais in every part of the world.With a domestic reach of 381,000 UBC cable households, TGN reaches a relevant portion of the wealthy consumers in Thailand. More Information on TGN may be found at [www.thaitvnetwork.com](http://www.thaitvnetwork.com).

# avation.net

## About Avation.net Inc:

Avation.net Inc. is a US registered company that licenses the Avation system worldwide. The Avation system was developed by Advent Television Ltd, Singapore. Advent Television is the world's first DVB-T broadcaster, a leading global TV service provider. Advent Television has established business units involving digital television technology, T-commerce and datacasting.

Information on Advent Television can be obtained from the company's website at <http://www.advent.com.sg>  
Information on Avation can be found at <http://www.ovation.net>

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