

September 1, 2006

Dear Shareholder

## Welcome to Avation PLC !

By way of the recent special dividend of Advent Air Limited (LSE:AAIR) all Advent shareholders have now received a distribution of shares in Avation PLC ("Avation").

Avation is a media buying, broadcasting equipment and procurement business incorporated in Delaware, USA that was established by Advent in January 2000. Avation is a modestly profitable broadcast business based in Singapore and poised for growth as new media markets and digital television in particular continue to expand in developing markets.

As stated the formula for your holding is: **For every ten (10) shares held in AAIR on July 19, 2006 you have received 1 share in Avation.** The Directors of Avation are currently considering making an application for the share capital of Avation to be admitted to trading United Kingdoms PLUS exchange before the conclusion of the calendar year. PLUS, formally known as OFEX is the UK's independent market focused on small and medium enterprises from around the world and is based on the market making trading system.

In addition to the listing the Directors are also exploring a number of expansion and acquisition opportunities to expand the scope of the business.

Thank you for your support, I will keep you informed as developments progress. For now, there is nothing you need do. If you have any question regarding your holding please contact Computershare in the UK as they maintain the share registry.

The contact details of the person who can assist in your enquiry is:

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Yours Sincerely

Andrew Baudinette  
Managing Director